



# Building a Legacy: The First 100 Days with Superintendent Feagins

Memphis-Shelby County Schools (MSCS) is thrilled to host "**Building a Legacy: The First 100 Days with Superintendent Feagins.**" During this milestone event, Dr. Feagins will share progress and the collaborative solutions established within her first 100 days as superintendent.

Join us on **Wednesday, July 10**, to celebrate the significant progress in moving Memphis forward by positively impacting education, communities, and schools.

**Your partnership is vital** in bringing our vision to life. By becoming an event sponsor, you can support our mission to foster educational excellence and community engagement. This is a unique opportunity to align your brand with a cause that is shaping the future of our city.

**Discover how you can become an event sponsor below** and be a part of this transformative journey with MSCS.

## Legacy Sponsor



Deadline to submit high resolution logo for printed materials is Friday, June 21.

### Only 1 Legacy Sponsorship Available

#### You will receive:

- Title Sponsor
- Opportunity to interview with local media to discuss the excitement surrounding the event and promote your organization
- Eight reserved seats at the event
- Your logo feature on digital and printed programs and shown during the pre-show
- Your logo displayed on event signage, including a step and repeat backdrop
- Front and Cover advertisement in any digital and/or hard copy program
- Five (5) on-air promo mentions on 88.5FM leading up to the event date on radio prime times
- Opportunity for a live interview on 88.5FM prior to the event
- Enhanced online visibility to include company/organization logo displayed on MSCS social media pages (FB, X, and IG) pre and post-announcements
- Include your logo on the website banner on the district's main website
- Your logo prominently displayed on promo videos leading up to the event

To become an event sponsor, email [communications@scsk12.org](mailto:communications@scsk12.org)



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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### ✓ Stellar Sponsors



**Only 10 Stellar Sponsors Available**

**You will receive:**

- Five reserved seats at the event
- Your logo featured on digital and printed programs and shown during the pre-show
- Enhanced online visibility to include company/organization logo displayed on MSCS social media pages (FB, X, and IG) pre and post-announcements
- Five (5) on-air mentions on 88.5FM during promos leading up to the event date during radio prime times
- Opportunity for a live interview on 88.5FM prior to the event

### ✓ Innovative Sponsors



**Only 5 Innovative Sponsors Available**

**You will receive:**

- Four reserved seats at the event
- Your logo featured on digital and printed programs and shown during the pre-show.
- Enhanced online visibility to include company/organization logo displayed on MSCS social media pages (FB, X, and IG) pre and post-announcements
- Five (5) on-air mentions on 88.5FM during promos leading up to the event date

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